

# **DATA YOU ARE THE NEW COMMODITY**

**Maureen Gehres**

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### **Data - the World's New Precious Commodity - TechNative**

Whenever you think about data as a commodity, such as oil or rice, business models begin to mirror exchange models. These types of business.

### **Data is not the new oil - TechCrunch**

Data: the new oil. by Nicholas Pearce. 3 min read. Data is the new oil. It's not what you know, it's who you know. How many times have you.

## Opinion: Data isn't the new oil – it's the new nuclear power |

When marketers neglect offline data, they do so at their own peril. The marketing data landscape grows more complicated by the day. There will.

## Data, Not Oil, Will Become The Hottest New Commodity! |

### Nasstar

Knowing what data you need to have is thus equally critical. has become more important in this new era of data-driven decision making.

Related books: [What Animals Want: Expertise and Advocacy in Laboratory Animal Welfare Policy](#), [The Trick](#), [Cussy Rode a 34](#), [Betrayal \(A Land Apart Book 1\)](#), [Market Value](#), [Dissolved Gas Concentration in Water: Computation as Functions of Temperature, Salinity and Pressure](#).

The warning comes in the wake of the scandal over the harvesting of data from Facebook which was used by Cambridge Analytica. So if someone was going to use a data broker, they would have to pay for it themselves.

This is no different from it is today and it is the sad downside of living in a society. In fact, almost all major commodity groups fell, led by base metals down 5. Commodity Markets. Personal Finance Show more Personal Finance.

The app is updated regularly but need only be integrated with a platform. This coverage Argus crude services cover global and local markets, offering exclusive prices and insight. The cloud is a service where data is maintained.